STUDY GUIDE
Chapter 2
(until Chapter 2.4.3)

Charles Pincourt with James Lindsay
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New Discourses

Introduction

This study guide is intended for people interested in implementing counter wokecraft in a university or other institutional environment. In order for counter wokecraft to be most effective, it is best done with a group of like-minded allies. As a result, the study guide is also best used in groups in the context of a book club or discussion group. Feel free to provide feedback about how the study guide could be improved. You can contact me at charles.pincourt@outlook.com or @wokedissident on Twitter.

Chapter 2 - Wokecraft

1. How would you describe wokecraft in your own words?

2. What are terms to describe tools and techniques from other domains that you think of when you hear the term wokecraft?

Chapter 2.1 - Key Concepts of Wokecraft

1. What is a situation? Can you identify a situation in which you've been involved in the past month? Describe this to yourself or others of your group.

2. What is problematization? Have you ever seen a colleague "problematize" something you or another colleague has said or done? How did the problematization come about? Did it affect your willingness to support or continue to support a matter of principle?

3. What is the difference between a goal, an advance and an incursion? Can you think of an example of an incursion that you've observed? What were the short- and long-term goals of the incursion? What was the advance used to make the incursion?

4. Entrenchment can be used as an adjective and a noun. Differentiate the two. What is the degree of entrenchment of the CSJ perspective in your department? How about in your organization more generally?

Chapter 2.2 - Principles of Wokecraft

1. How would you describe the difference between the "Key Concepts of Wokecraft" and the "Principles of Wokecraft"?

2. Have you experienced situations in which Woke colleagues have insisted too much on a given issue that you would characterize as "Always trying."

3. What is the LAFN principle?

4. What are the four factors influencing the amount of force applied by Woke colleagues in a given situation?

5. Why is the LAFN principle used and what does it try to avoid?

6. What is the goal of every advance? How does the LAFN principle try to navigate the tension between always trying and making every advance successful?

7. What are the two aspects of the Critical Social Justice perspective influencing Woke rules of engagement? What is the result of their influence on the Woke rules of engagement? What does the "ends justify the means" imply for what you should be prepared for from Woke colleagues in the context of an advance?

Chapter 2.3 - Key Tools of Wokecraft

There are a few particularly important tools to know about that are used to implement the principles of wokecraft. This section discusses them.

1. What is a dog whistle? What are the two main uses of Woke dog whistles? Provide an example of a woke dog whistle word. Have you ever observed the use of words you thought then, or thought now after reading this section, were Woke dog whistle words? What were these words?

2. What is a crossover word? What are the three characteristics of crossover words? Why are crossover words used in Woke advances?

Chapter 2.4 - Woke Micro-tactics

Micro-tactics are the main concrete tools in the Woke toolbox. They're used to make advances and most importantly towards the Grand Tactic - Woke Viral Infection. This section discusses the micro-tactics split into five categories.

Chapter 2.4.1 - Subverting Liberal Decision-making

1. What is "liberal" decision making? Is "liberal" in this context the same as used to describe the contemporary "progressive left"? What are the three main characteristics of "liberal" decision making?

2. What is woke insistence on the informal. Why do they insist on informality? How does it subvert traditional liberal decision-making (TLDM)?

3. Why do the Woke resist the use of secret ballot decision-making? How does this subvert TLDM?

4. What does it mean to rundown the clock? How is it used to advance the Woke agenda? Have you ever seen this tactic used? In what context was it used? Was it successful? Why would this typically be avoided in TLDM?

5. What is the relationship between the recruitment of Woke allies, entrenchment of the CSJ perspective and subverting TLDM?

6. What is the purpose of emphasizing emotion and experience in Woke advances. Is it consistent with TLDM?

7. What is the double standard in demanding charity while not extending it. What is an example of how this double standard might be used? Have you ever observed this tactic used? If so, describe the situation.

Chapter 2.4.2 - Woke Bullying Tactics

1. How does making things awkward bully people into accepting Woke advances?

2. What is an *ad hominem* attack? How is it used to get people to back down from a position contrary to a Woke advance. Have you ever experienced or observed such an attack? Describe it. Did it work?

3. In what way is assuming guilt while expecting proof of innocence similar to demanding charity but not extending it?

4. What is intentional misinterpretation? How is it used to bully those disagreeing with a Woke advance to retreat from their position?

5. What is consensus? How is it used to coerce people to go along with a Woke advance?

6. What mix of tactics will be used in a pile-on? When is a pile-on inconsistent with TLDM?

7. What is the most forceful and notorious Woke bullying tactic? Describe and discuss examples of cancel and de-platforming attacks that you are familiar with.

Chapter 2.4.3 - The Reverse Motte & Bailey Trojan Horse

1. Describe the Motte & Bailey rhetorical technique. Use a concrete example of how it might be used.

2. What is a Trojan Horse? Where does the expression come from?

3. What is the Reverse Motte & Bailey Trojan Horse (RMBTH)? How is it different from the Motte & Bailey.

4. What is the central role that Woke crossover words typically play in the RMBTH?

5. Have you ever observed the RMBTH being used? Was it successful in this context?